

ENHANCED

# Certified Website Solutions

Responsive Dealer Websites



Pixel Motion™

## CORE

### INCLUDES:

Built on the latest technology with responsive design, Analytics & SEO Basics, Standard CRM integration, Lead Management Tool, and Standard Inventory & Product Management

## PREMIUM

BEST VALUE

### INCLUDES:

**Includes Everything in Core +**  
Lead Generation & Conversion Tools

## PREMIUM PLUS

### INCLUDES:

**Everything in Premium +** VLP/VDP Lease Widget, Fully customizable WordPress site with custom development options for unique branding and functionality.

We combine our passion for creativity with the industry's most advanced website technology to deliver transformative business results. Your dealership's website is normally the first impression you have on a potential customer – and we here at Pixel Motion take that very seriously. Here's why our websites are steps above the competition.

### Most Reliable Website Platform

Our platform is built on the most reliable content management system, WordPress and provides a new level of personalization for dealers. This CMS has proven to be a reliable, widely supported and an extremely secure website solution. It is scalable with development flexibility allowing for customization specific to your business needs.

### Custom Designed Themes

We appreciate the need for a unique design for each client. In addition to the website templates, we can create a level of customization based on your specific objectives and needs. Simple changes can be made to pre-existing themes to provide individual customization from site to site.

### Optimized to Convert

Our vehicle listing and vehicle detail pages produce an opportunity for high conversion. These pages are tactically designed and have data-driven content placement for effective utilization of the entire page. Our vehicle listing and detail pages were developed with a digital retailing mindset and have strategically placed call to action buttons with simple but customizable forms.

For sales-related inquiries, kindly contact  
**Pixel Motion Sales**

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# Pixel Motion Certified Website Solutions

## PACKAGE PRICING

### Core

BEST VALUE

### Premium

### Premium Plus

#### Core Website Features Across All Plans

Fully Responsive Website	✓	✓	✓
Mobile First Design	✓	✓	✓
Customizable Mega Menu	✓	✓	✓
Blog	✓	✓	✓
Advanced Website Search	✓	✓	✓
Promotions & Discount Manager	✓	✓	✓
SEO Optimized URLs and Meta Titles	✓	✓	✓

#### Integration & Support

3rd Party Integration and Support	✓	✓	✓
CRM Integration	✓	✓	✓
Client and Technical Support	✓	✓	✓
Review Widget Integration	✗	✓	✓

#### Lead Generation & Conversion Tools

Lead Management Tool	✓	✓	✓
Payment Calculator	✓	✓	✓
Exit Intent Popup	✗	✓	✓
Lead Offer Generator	✗	✓	✓

#### Inventory & Product Management

Customized VLP and VDP Design	✓	✓	✓
Inventory Feed Integration	✓	✓	✓
Backend Inventory Management	✓	✓	✓
Incentives Management Tool	✓	✓	✓
Backend Inventory Management	✓	✓	✓
OEM Automated Incentives	✓	✓	✓
Featured Vehicles	✓	✓	✓
VLP/VDP Lease Widget	✗	✗	✓

LEARN MORE