



Skyrush Marketing **DIGITAL SERVICES**

We like to consider ourselves **BRAND AMBASSADORS**

Skyrush Marketing is an AI-powered, full-service advertising and marketing agency built for auto dealers, with offices in New York and Florida. We use advanced artificial intelligence to drive more leads, showroom visits, and sales by optimizing digital, search, social, display, and video campaigns. Our proprietary AI systems analyze real-time market data, predict shopper behavior, and automatically adjust campaigns to outperform competitors and maximize ROI for dealerships.



CORE SERVICES

SEARCH MARKETING
Effective Paid Search

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DISPLAY MARKETING
Remarketing and AI

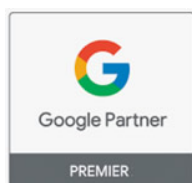
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SOCIAL MARKETING
Paid and Content Campaigns on the Leading Social Networks

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VIDEO MARKETING
Custom Video Development and Marketing Campaigns

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PAID SEARCH ADVERTISING

Rev Up Conversions!

Skyrush Marketing's effective paid search strategy ensures that you dominate your PMA for searches that lead to conversions.



**High Quality Scores + Real-Time
Click Fraud Protection Makes
Your Campaign up to
25% More Efficient!**

CORE STRATEGIES

- Focus on low-funnel model searches that customers use when ready to buy!
- Focus on dealer searches to make sure you are #1 in your PMA
- Focus on local searches including all cities within your PMA

SERVICES TO ENSURE AN EFFICIENT BUY

- Advanced Features include Dynamic Search Ads and Search Retargeting
- Click Cease Real-Time Bot Fraud Protection Connected to Your Account
- Daily Management by Our Google Certified Experts
- Robust Negative Keyword List to Eliminate Waste
- High Ad Position on Mobile and Desktop
- High Impression Share for Core Models

Campaigns can include but are not limited to the following:

- Make/Model Searches, Dynamic Search Ads, Local Dealership Search, Conquest, Commercial, Finance, Parts & Service



**Best Performing
Campaigns**

**Keyword Clicks
& Impressions**

Impression Share

**Total Leads &
Cost Per Lead!**

INCLUDED MONTHLY





REMARKETING & A.I. DISPLAY CAMPAIGNS



Cover the Road!

Skyrush Marketing's display marketing campaigns use the latest technology to build awareness of your dealership to car shoppers in your target geography.

CORE STRATEGIES

- Aggressive Remarketing Display Campaigns to Capture and Follow Likely Customers Throughout the Buying Cycle
- A.I. Learning Display Campaigns to Maximize Leads
- Cross-Device Targeting to Ensure Maximum Coverage

**Skyrush Marketing's A.I.
Display Campaigns
Continually Learn to
Increase Leads
& Lower Cost
Per Acquisition!**

SERVICES THAT MAKE YOUR CAMPAIGN SUCCESSFUL

- Custom Display Ad Creative Produced Monthly
- Focus on Top-of-Page Ad Placement on Premium Websites
- Dynamic Inventory Display Campaigns
- Daily Hands-on Management by Skyrush Marketing's Digital Team



INCLUDED MONTHLY



Turbo-Charge Customer Engagement!

Skyrush Marketing's social media management gives you the perfect combination of compelling content and lead-driven ads to grow engagement and sales for your dealership.

CORE STRATEGIES

- Geographically Focused Facebook, Instagram, and TikTok Ad Campaigns
- Social Remarketing Campaigns
- Leveraging Your Data to increase Customer Retention

**Our Facebook
& Instagram Campaigns
Have Increased
Client Social Engagement
by up to 800%**

SERVICES THAT MAKE YOUR CAMPAIGN SUCCESSFUL

- Custom Graphic & Written Content Added Regularly to your Social Channels
- Advanced Campaigns Including Lead Form and Messenger Ads
- Daily Hands-on Management by Skyrush Marketing's Digital Team



INCLUDED MONTHLY





Accelerate Your Dealership!

Skyrush Marketing's in-house video team can shoot, edit and produce digital videos for use on your website, social channels and YouTube.

CORE STRATEGIES

- Development of Impactful 15 and 30 second videos
- Distribution on your website and social channels
- Video Remarketing Campaigns

**Our Video
Campaigns Deliver
6x more social
engagement
vs static graphic ads**

SERVICES THAT MAKE YOUR CAMPAIGN SUCCESSFUL

- Custom videos that aid social and organic growth
- Powerful vehicle spotlight videos with compelling offers
- Daily Hands-on Video Campaign Management by Cameron's Digital Team



INCLUDED MONTHLY

