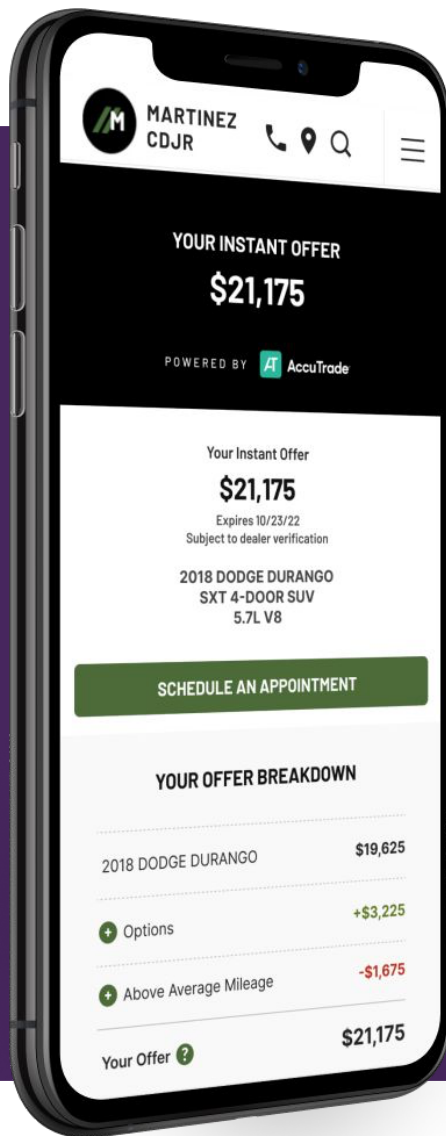


Start your vehicle acquisition engine

Attract more inventory and customers with instant valuation experiences and Instant Offers to future-proof your vehicle acquisition.



Be the best way to sell or trade a car

Instant and easy always wins. Adding AccuTrade's technology to your website empowers you to compete directly with national retailers by giving shoppers Instant Offer and trade-in valuations for their exact VINs, condition, and options — in just a couple minutes.

Educate your shoppers & acquire inventory with confidence

Using the AccuTrade generated Universal Condition Report, you're able to educate your customers on the number provided as the Instant Offer. This report will also empower your acquisition team to make quick decisions on any vehicle purchase or disposition strategy!

Build trust at every turn

The consumer experience builds the confidence to transact with deep transparency and insight to the valuation process, displaying real-time market demand for each detail of their vehicle and its condition along the way.

The profits are in the details

AccuTrade makes it easy and rewarding for the consumer to provide all the details that affect the transaction upfront, including **the payoff on their current loan**, vehicle photos they can quickly text, and detailed condition disclosures.

Odometer **-\$1,675**

64,000 mi



Options **+\$1,200**

19" ALLOY WHEELS

1.5L TURBO 8-CYL

+\$500

LEATHER

+\$700

MOON ROOF (POWER)

NAVIGATION

Color **+\$121**



Exterior - Gray

+\$21



Interior - Black

+\$100

Loan Balance **-\$4,622**

BANK OF AMERICA



Are you still making payments on your vehicle? *

Yes No

What type of payments? *

Loan Lease

Would you like to calculate your existing payoff? *

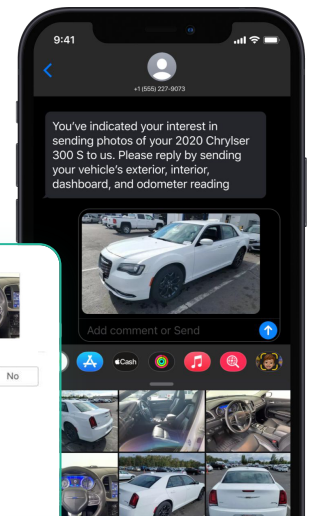
Yes No

Understand your financial position before you go to the dealership. Know how much equity you have.

Which lender did you finance with? *

BANK OF AMERICA

We have found the lender associated with your vehicle's VIN. Please proceed to answer the remaining questions to receive your Instant Cash Offer and determine the equity you have in your vehicle.



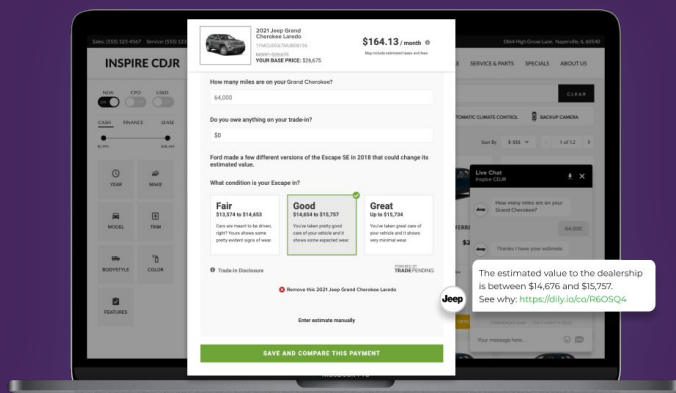
Condition **-\$1,176**

Body - A Pillar Dent

Dealer Inspire
A CARS COMMERCE SOLUTION

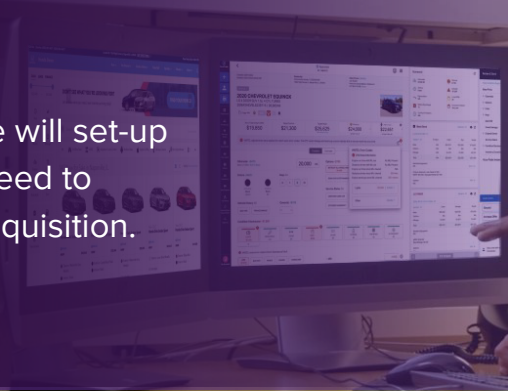
Have one source of trade-in truth

Different valuations cause confusion and mistrust with consumers — so Dealer Inspire is seamlessly integrated with AccuTrade to power and pre-populate **one consistent appraisal** for every online and in-store touchpoint, including chat and digital retailing.



Unlock your used car profits

As a Cars Commerce partner, we will set-up your team with everything you need to profitability scale your vehicle acquisition.



CORE PACKAGE

AccuTrade[™] advanced vehicle appraisal engine



Historical Data View



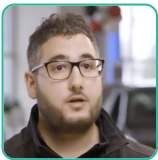
Local Market Pricing Intelligence



Consumer Facing Vehicle Valuation Report



Dealer Inspire website and retailing integration



"You're gonna get a very accurate appraisal — the same number every single time **no matter who does it.**"

George Isaac

Service To Sales Mgr, Toyota of Ann Arbor



"**We haven't gone to an auction in 2 years.** With AccuTrade, the majority of our cars come from the service drive now."

Mason Martindale

VDP Mgr, Germain Toyota



"With AccuTrade appraisals, we've estimated about **\$50,000 in savings** in the first two months."

Nick Gianacakos

GM, Muller's Woodfield Acura



"I can go in-depth and explain how we arrived at the number. **I'm not the bad guy anymore** because I have this to show them."

Conor Deason

Sales Associate, Toyota of Ann Arbor