

DIGITAL SERVICES CATALOG



SEO • SEM/PPC • SOCIAL • ORM • WEBSITES • DIRECT MAIL

Official Service Provider

NEW PRODUCTS

PARTNERING WITH THE BEST



...AND YOUR DEALERSHIP

ABOUT US

TurnKey Marketing is the automotive industry leader for premium digital marketing and direct mail services. We combine leading edge technology and our award winning hands on account management, to deliver measurable ROI that helps you sell more and positively impact your dealership. Our integrated approach ensures that your Search, Social, Display, Video and even Traditional marketing work harmoniously together for greater success.

This is just the tip of the iceberg, learn more by contacting us today at (866) 476-7748.

We look forward to connecting with you!



CASE STUDIES



GOOGLE CASE STUDY

TurnKey Marketing embraces Google AI to drive clients' conversions 152%

A case study on TKMKT's successful Google Ads campaign resulting in a 152% conversion increase through strategies like ad targeting optimization, ad copy refinement, and automated bidding growth.



TIKTOK CASE STUDY

TurnKey Marketing is helping various automotive clients with advertising on TikTok

TurnKey Marketing is a Southern California based advertising agency focused on helping clients reach their marketing objectives. For this TikTok campaign, they wanted to drive quality traffic to the Steve White Chrysler Dodge Jeep Ram website.



AMAZON CASE STUDY

Streaming TV (STV) ads can help drive sales and lower ad spend per vehicle sold

This case study by TKMKT demonstrating successful outcomes achieved through Amazon advertising, inventory management, and product optimization, leading to improved rankings, increased sales, and enhanced brand visibility.

CALL TODAY
(866) 476-7748

tkmkt.com/stellantis

 **TURKEY**
MARKETING

 **STELLANTIS**



thrOTTle Digital Video

Fully Integrated Connected TV Solution

HOW IT WORKS

Connected TV uses an internet connection to stream content to a television. Content is available through applications, which are accessed by Smart TVs or over-the-top (OTT) devices, like Apple TV and Roku.

85%

Consumers trust online reviews as much as personal recommendations

77%

Consumers think that reviews older than 3 months aren't relevant

7%

Influence on rankings

Engaged Customers do more business

WHY thrOTTle?

A Platform for Video Advertising

OTT (over-the-top) or CTV (connected TV) outperforms television and online video ads; It's often non-skippable, played less frequently than traditional ads and user-initiated, which leads to more genuine views.



Targeting Capabilities

Leverage geofenced powered conquering to target competitive dealership visitors—the most effective and cost-efficient way to get in front of high-intent consumers.

Deterministic Attribution

Access detailed reports on dealership arrivals to gain a complete understanding of who is visiting and when, including insights into the channels and ads that are driving these visits.



AD PLACEMENT



STREAMING



CONNECTED TV

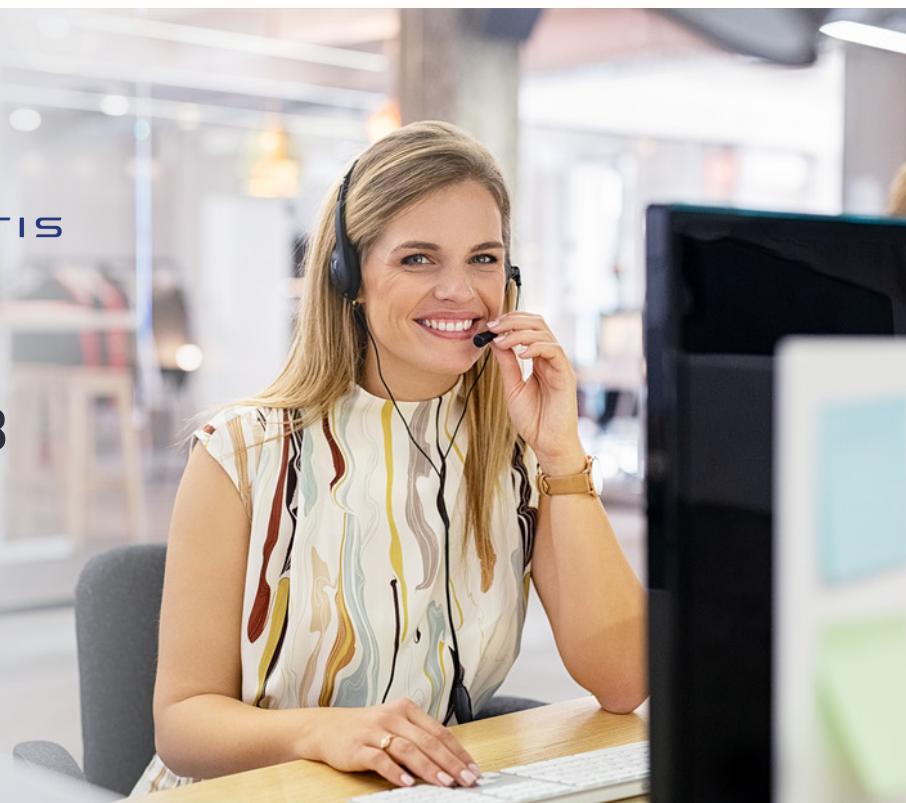


AUDIO / RADIO



CALL TODAY
(866) 476-7748

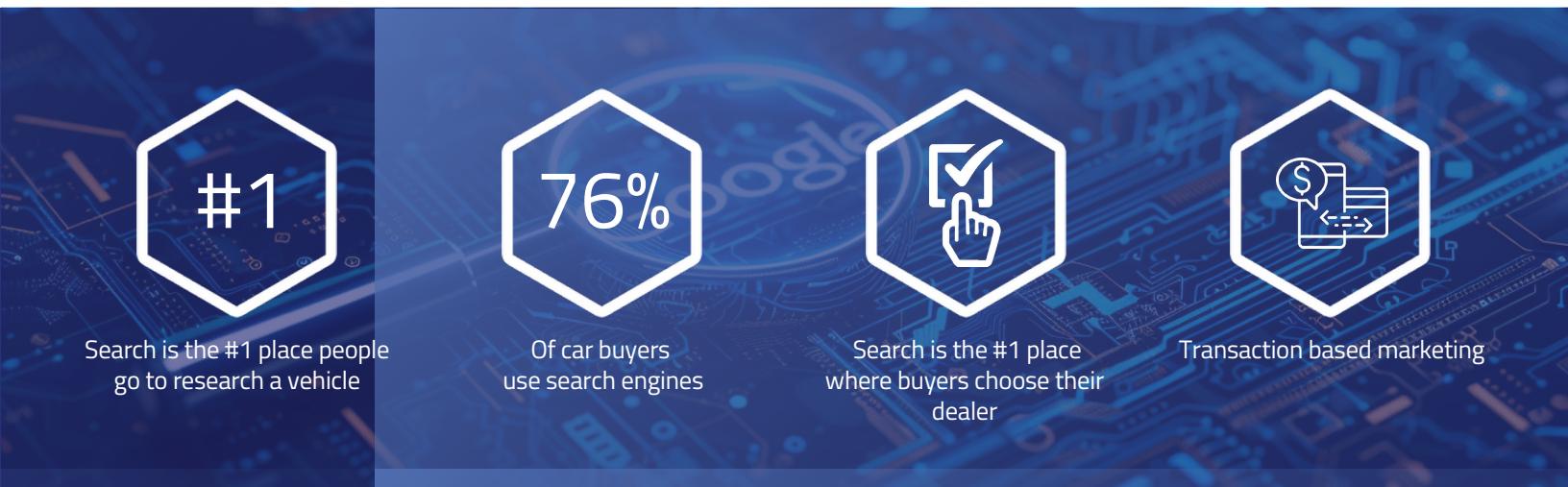
tkmkt.com/stellantis





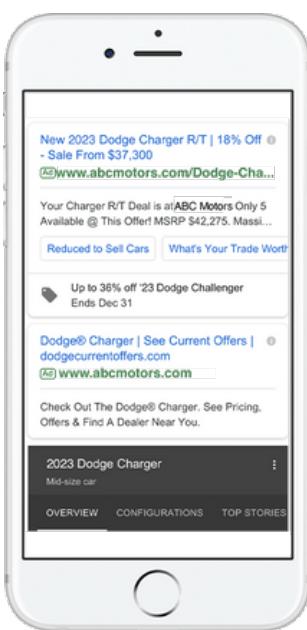
Search & Display

Get in front of your prospects when they are prime to make a purchase decision. Our integrated digital advertising approach helps drive awareness, impact demand and capture more opportunities for your dealership.



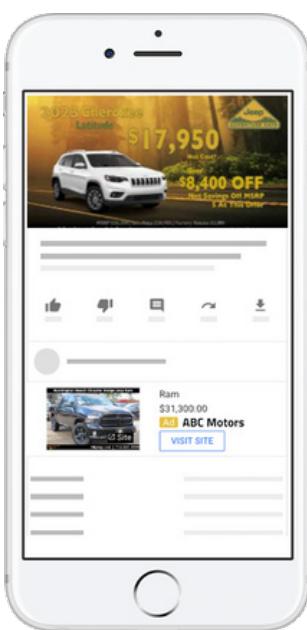
Search Ads

Capture Intent based searches



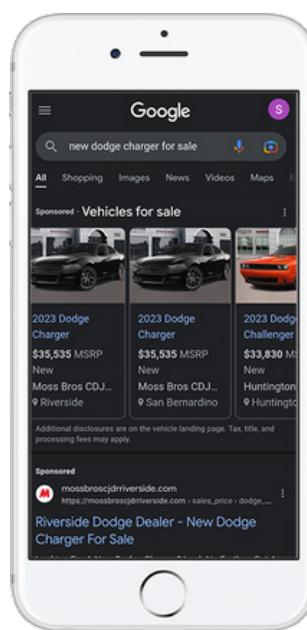
Display & Video

Captivate shoppers with rich media experiences



Google Vehicle Ads

Drive both offline and online conversions



STORE VISITS, LEAD ADS, & MORE...



Search Engine Optimization

We specialize in Automotive SEO and help make sure that our client's site is ranking as high as it can in relation to their competitors, 3rd party sites and even the 1st and 2nd tier sites.



Searches will be AI searches
by 2030



Organic traffic is the highest performing traffic source



Of searchers click on an organic result



Market share growth driver

Home Page Slides

Creation and optimization of images for the home slideshow

VIP Pages

Enhanced individual vehicle model details

Comparison Pages

Compares two vehicle models on key features

ENGINES | EXTERIOR | INTERIOR | DRIVELINE | SUSPENSION | BRAKES | WHEELS & TIRES | HOME | NEW USED | RWD TRUCKS | SERVICE & PARTS | FINANCE | ABOUT | RESEARCH

You Are Here: Home > New 2025 Ram 1500 (300) > 2025 RAM 1500 OR 2025 RAM 2500

NEW 2025 RAM 1500 OR 2025 RAM 2500



2025 Ram 1500 VS 2025 Ram 2500

VEHICLE COMPARISON

2025 Ram 1500	Engine Options	2025 Ram 2500
3	Diesel Engine Option	2
2025 Ram 1500 No	Maximum Horsepower	2025 Ram 2500 Yes
2025 Ram 1500 940	Maximum Towing	2025 Ram 2500 430
2025 Ram 1500 1180		2025 Ram 2500 20,000

2025 Ram 1500 vs 2025 Ram 2500



The 2025 Ram 1500 is available with a variety of engine options, including a 3.6-liter Pentastar V6, a 4.0-liter Pentastar V6, a 4.4-liter Pentastar V8, and a 6.4-liter Cummins Turbo Diesel inline-6. In this case, the Ram 2500 engine options are much heavier and larger than the 1500.

ADVANTAGES OF THE 2025 RAM 1500

WHAT ENGINE OPTIONS ARE THERE?

The 2025 Ram 1500 is available with a variety of engine options, including a 3.6-liter Pentastar V6, a 4.0-liter Pentastar V6, a 4.4-liter Pentastar V8, and a 6.4-liter Cummins Turbo Diesel inline-6. In this case, the Ram 2500 engine options are much heavier and larger than the 1500.



ADVANTAGES OF THE 2025 RAM 1500

WHAT IS THE TOWING CAPACITY?

There's nothing much about the 2025 Ram 1500 concerning its towing capacity. The 2025 Ram 1500 Pentastar V6 engine models get up to 13,000 lbs of towing capacity, while the 2025 Ram 1500 Pentastar V8 models achieving up to 16,000 lbs. towing capacity. However, the 2025 Ram 2500 Pentastar V8 engine models get up to 20,000 lbs of maximum payload and 20,000 lbs of towing capacity when properly equipped.



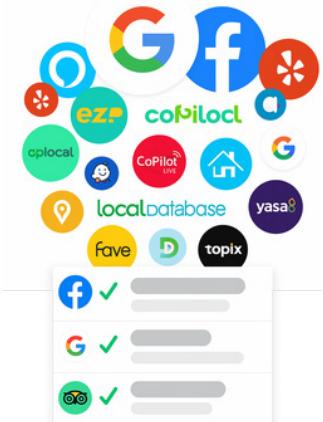
ADVANTAGES OF THE 2025 RAM 1500

Blog Posts

Articles that drive SEO value and search rankings for your website

Directory Management

Manage and update over 70+ major directories





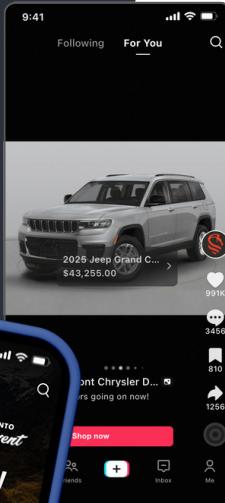
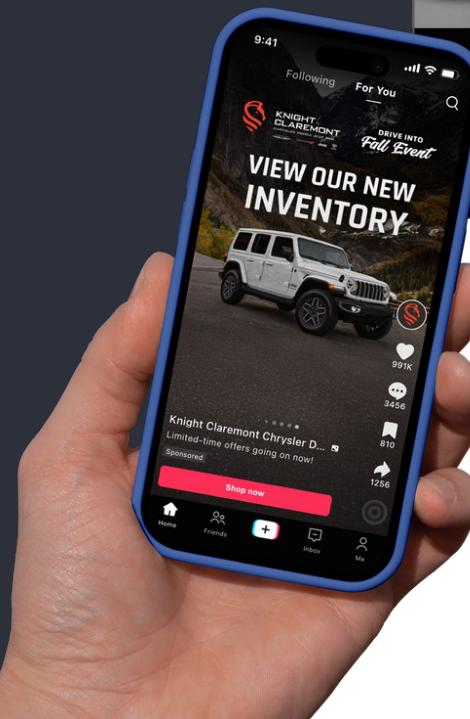
Social Advertising

Reach more people and generate more opportunities with our integrated Facebook Advertising Program. Includes complete campaign management, ad design, targeting, list management, integrated Google Analytics tracking and performance tracking.



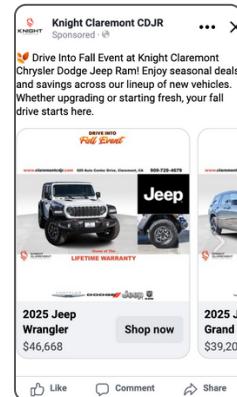
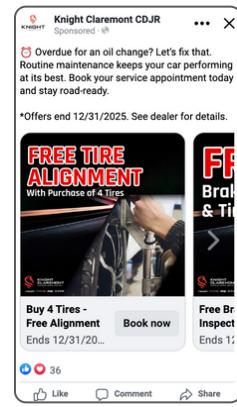
TikTok AI Advertising

High-impact, trend-driven ads powered by AI, designed to capture attention fast and drive measurable results."

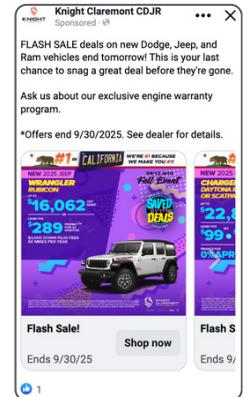


Meta Advertising

DYNAMIC



SALES





Social Management

Increase engagement, reach fresh prospects and grow awareness.

2.2B+

Build your dealership brand



Engage your local community

4X

Improve Client Retention



Improve Client Retention

Facebook Business Page Post Examples

A dealership's Facebook post showcasing a community outreach event with photos, engagement stats, and sidebar navigation.

ABC Motors
Chrysler Dodge
Jeep Ram

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ABC Motors Sponsored

Let's roll out to the good old days! Which end do you find more appealing on this 1964 Dodge Polara Convertible? Like this post if you choose the front end. If you're a fan of the rear end, leave a comment down below! #TBT

1,081 People Reached 142 Engagements

Francisco Loza, Keven Vaughan and 94 others 6 Comments 10 Shares

Like Comment Share

Most Relevant

Alex Valadez Not a fan of round head lights, so I like back end best. But, overall, this is a very nice drop top. Like · Reply · Message · 6d

Huntington Beach Chrysler Dodge Jeep Ram It's a beautiful classic! Like · Reply · 1d

Charlene Sandoval Beautiful awesome FirmeOG God Bless Wow Like · Reply · Message · 6d

ABC Motors Chrysler Dodge
Jeep Ram

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[Promote](#) [Manage Promotions](#)

ABC Motors

A group of us joined the Boys & Girls Clubs of Huntington Valley and bought school supplies and warm weather clothes with the wonderful kids!

1,138 People Reached 112 Engagements

Wyattearp Wyatt, Aaron Christensen and 13 others 2 Comments 3 Shares



Online Reputation Management

Generate more reviews on the review sites that matter most to your dealership.



Consumers trust online reviews as much as personal recommendations



Consumers think that reviews older than 3 months aren't relevant

Influence on rankings

Engaged Customers do more business

1. SCHEDULING POSTS ON YOUR BEHALF

A bright green 2022 Dodge Challenger parked in a parking lot with trees in the background. The car is positioned at an angle, facing towards the left of the frame. The background shows a paved area with trees and a building in the distance.

2. MANAGING YOUR SOCIAL MEDIA PAGES



**RUGGED.
REFINED.
READY ALWAYS.**

DRIVE INTO
Fall Event

Huntington Beach Chrysler Dodge Jeep Ram
104 Followers • 40 Following

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Info
We are dedicated to providing exceptional service & care for each customer at Huntington Beach Chrysler Dodge Ram.

Page [Car dealership](#)

[10411 Beach Blvd, Huntington Beach, CA, United States, California](#) [\(714\) 841-2000](#) [Facebook page](#) [Email page](#) [AngelesCar.com/huntingtonbeach](#) [Mobile version](#)

Posts
[Huntington Beach Chrysler Dodge Jeep Ram](#) [1 post](#)

September 17 • Let the fall begin! If your tires aren't, now is the time to get ready. It's time for a FREE alignment check at Huntington Beach Dodge Ram. Keep your drive smooth & safe. Book your service today! [Huntington Beach Chrysler Dodge Jeep Ram](#)

**ALIGNMENT
CHECK**

FREE

3. RESPONDING TO COMMENTS/REVIEWS

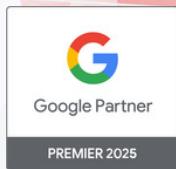
 Alejandra Tarras 22 weeks ago
(Translated by Google) This dealer is a joke, nothing more than with his television ad "we do have inventory, do not stress with toyota, nissan, etc, they do not have inventory" hola well the t3 will have it in three months maximum, yes you want to have it as a deposit, and you don't know how much you are going to pay per month, so will give you a deposit so that you can buy it, but you will have to pay it in three months, and if you don't have the money you will have to pay it again. City Kia misguides you on their website, which is that they can't sell cars all the dealers have, the affordable ones, and you don't have them. Stop lying, that online inventory does not count. (Original) Estimar: Este dealer es una bromideña-mas que con su anuncio de televisión nos hace pensar que tienen inventario, se entiende con toyota,nissan,etc que no tienen inventario. Jaja, que no tienen inventario, que tienen que pagar un deposito, y que no saben cuantos pagaran por mes, y que te daran un deposito para que lo pagues en 3 meses, y que si no lo pagas te lo cobran de nuevo. Lo ultimo que queremos es que un cliente se sienta engañado o insatisfecho. Somos conocidos por brindar a numerosos clientes un servicio de primer nivel aqui en City Kia y es desalentador saber que no cumplen con lo que prometen. (Original) Estimado: Estimado: Tengo que decir que no tienen inventario en su sitio de internet de autos de automóvil. City Kia estaria encantada de ayudarte. Tus comentarios son respetados y apreciados, gracias de nuevo.

 City Kia (owner) 22 weeks ago
Hola Alejandra, gracias por tu review. Lo ultimo que queremos es que un cliente se sienta engañado o insatisfecho. Somos conocidos por brindar a numerosos clientes un servicio de primer nivel aqui en City Kia y es desalentador saber que no cumplen con lo que prometen. (Original) Estimado: Estimado: Tengo que decir que no tienen inventario en su sitio de internet de autos de automóvil. City Kia estaria encantada de ayudarte. Tus comentarios son respetados y apreciados, gracias de nuevo.

 Diego 22 weeks ago
(Translated by Google) I bought another vehicle at this facility and I can tell you that each experience has been magnificent. I always come out happy and pleased. Thanks to Barbara, Diego and Julio for their performance and giving their best to each customer. Thank you! (Original) Compré otro vehículo en esta facilidad y las pude decir que cada experiencia ha sido magnifica. Los felicito salgo satisfecho y complacido. Gracias a Barbara, Diego y Julio por su desempeño y de lo mejor con sus clientes. Gracias

 City Kia (owner) 22 weeks ago
Hola, Diego. Muy contento de agradecerte que hayas tomado el tiempo de escribir esta reseña. Una necesidad es una
experiencia que tiene que tenerse en el día a día. Gracias a Juan Pedro, Diego, Alvaro y Jordi por su excelente desempeño que
nos hace ser una de las mejores empresas de la ciudad.

IT'S TIME TO PARTNER



TikTok:
Marketing Partners

ORACLE
Data Cloud

ELITE
AUTO DATA
MARKETER

Accredited
Professional | **Bing ads**



Informed Delivery® by USPS®



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