

ENHANCED

# Digital Marketing Solutions

Social Media



## POWER

### INCLUDES:

Weekly social posts, online reputation monitoring, and monthly reports to track your growth.

## PERFORMANCE

BEST VALUE

### INCLUDES:

**Everything in Power** + custom social creatives, reputation management for negative reviews, and graphics for Google My Business.

## PREMIUM

### INCLUDES:

**Everything in Performance** + full review management and even more custom graphics to enhance your Google My Business profile.

Managing your social media presence is pivotal to staying connected and engaged with your customers. Pixel Motion has been in the social media marketing game for quite some time- we know what works, what doesn't, and what will make your dealership stand out among the countless other automotive pages and accounts. Let us do the heavy lifting, so you can focus on what's important: selling cars and serving customers.

### We engage with your audience so you don't have to.

Whether Facebook, Instagram, Google+, LinkedIn, or Twitter, we can keep you up to date and engaged with your customers. Have a new community event coming up at your dealership? Let us blast it across all platforms and get your audience excited about what's to come.

### We provide measurable and transparent reporting.

Let your dedicated account manager walk you through the actions we took on behalf of your dealership, so you can see exactly what we did and the engagement we drummed up.

### We actively manage so nothing falls through the cracks.

We keep on top of your mentions, retweets, and interactions so you can put your best foot forward, every time. Let us handle communication across all platforms so your online persona is the same and consistent throughout.

For sales-related inquiries, kindly contact  
**Pixel Motion Sales**

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# Pixel Motion Social Media Package Solution

## PACKAGE PRICING

	Power	PerformanceBEST VALUE	Premium
Social Media Solutions			
Platforms Managed (ie. Facebook, Instagram, Tik Tok, Youtube, etc)	2	3	5
Online Reputation Monitoring	✓	✓	✓
Monthly Analytics Summary	✓	✓	✓
Monthly Social Posts	8	16	28
Social Creative Assets	Standardized	Branded Template	Custom Content
Review Responses (Reputation Management)	Up to 10	Up to 25	All Reviews
Custom Geo-Targeted Graphics for Google Business Profile	✗	Up to 5	Up to 10
Monthly Content Calendar Approval	✗	✓	✓
Community Engagement Strategies	✗	✗	✓
Social Media Contest Management	✗	✗	✓
Custom Training for Dealership Staff	✗	✗	Quarterly
Strategy Sessions	✗	✗	Quarterly
Eligible for \$100 Ad Credit	✗	✗	Quarterly