

ENHANCED

# Custom SEO Package

Unlock Untapped Markets and Dominate Local Search



## POWER

### INCLUDES:

SEO Content, Local Keyword Monitoring, Transparent Content Reporting

## PERFORMANCE

### INCLUDES:

**Everything in Power +** Google Business Profile Management, Local Search Grid Tracking, GBP Statistics, Search Console Reporting

## PREMIUM

BEST VALUE

### INCLUDES:

**Includes Everything in Performance +** Basic Local Citations, Bing Business Profile, Apple Maps, Review Monitoring Dashboard, 1 Make City Page, GBP Offers & Posts

## PREMIUM PLUS

### INCLUDES:

**Everything in Premium +** Local Listings Power Up, additional GBP Offers & Posts, Review Management Reply Tool

### Local SEO + GBP Optimization

Improve your visibility in local search results by ensuring your business is listed accurately across online directories and platforms relevant to your location.

### Profile Optimizations + Citations

Enhance your online presence and credibility through optimized profiles on various platforms, supported by citations that validate your business information across the web.

### Reputation Management

Monitor, manage, and improve your online reputation through strategic interventions such as review monitoring, response strategies, and proactive brand image enhancement.

### Landing Pages + Blogs

Create compelling landing pages and informative blogs to engage visitors, provide valuable information, and encourage conversions, driving organic traffic to your website.

### On-Site + Technical SEO

Strengthen your website's structure and improve user experience by strategically linking relevant pages within your site, boosting SEO rankings and encouraging exploration.

### Off-Page SEO

Enhance your website's authority and relevance through off-page SEO strategies such as press releases to garner media attention and local citations to establish credibility within your target geographic area.

For sales-related inquiries, kindly contact

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# Pixel Motion Certified SEO Solutions

## SEO PACKAGE PRICING

BEST VALUE

Power

Performance

Premium

Premium Plus

### Core Services Across All Plans

SEO Audit	✓	✓	✓	✓
Analysis & Comprehensive Reporting	✓	✓	✓	✓
Strategy and Performance Calls	✓	✓	✓	✓
Local Keyword Research	✓	✓	✓	✓
Webmaster Tools Setup & Index Submissions	✓	✓	✓	✓
Google Analytics Implementation	✓	✓	✓	✓
On-Site Optimization	✓	✓	✓	✓
Website Monitoring	✓	✓	✓	✓

### Landing Pages + Reporting

Landing & Blog Pages	1/mo.	2/mo.	3/mo.	4/mo.
Transparent Content Reporting	✓	✓	✓	✓
Organic Traffic Metrics	✓	✓	✓	✓
Keyword Tracking	✓	✓	✓	✓
Google Business Profile Local Search Grid	✗	✓	✓	✓
Google Business Profile (Calls, Traffic, Clicks)	✗	✓	✓	✓
On-site Changes + Optimizations	✗	✓	✓	✓
Search Console Reporting	✗	✓	✓	✓

### Reputation Management

Review Monitoring Dashboard	✗	✓	✓	✓
Review Management Reply Tool	✗	✓	✓	✓

### Local SEO + GBP Optimization

Google Vehicles For Sale	✗	✓	✓	✓
Google Business Profile Management	✗	✓	✓	✓
Google Business Profile Local Search Grid	✗	3 Keywords	4 Keywords	8 Keywords
Local Keyword Monitoring	5 Keywords	8 Keywords	10 Keywords	15 Keywords
Bing Business Profile (if available)	✗	✓	✓	✓
Apple Map Profile (if available)	✗	✓	✓	✓
Basic Local Citation Listings	✗	✗	✓	✓
Local Listings Power Up	✗	✗	✗	✓
Google Business Profile Offers & Posts	✗	✗	4/mo.	6/mo.

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