


Your service customers are ready to buy sooner than you think.

Generate up to 30% of new car sales with Quote.

The average vehicle owner keeps their car for around 6.5 years, but some owners trade in as early as a year & 4 months. What does that mean? It means many of your customers may be ready to trade sooner than you think.

Anderson Autos


Offer Generated: 2/22/2025 | Offer Valid Through: 3/22/2025
RICHARD SMITH

Your Current Vehicle


2021 Chrysler Pacifica

VIN: 2A8GM48L27R114938 Estimate Mileage: 8,025

Current Payment **\$356.55**

Your NEW Vehicle


2025 Chrysler Pacifica

VIN: 1C3CCCFB1FN731535 Stock Number: T31499

Recommended Offer **\$308.93[†]**

Trade Details

Purcha
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True Cost to Own™

*Covers normal factory scheduled service for 72 months - 4,000 miles. See participating dealer for complete plan details.

†Offer details based on a new [YEAR] [Model] 72 months - 4,000 miles APR - \$15.65 per \$1,000 \$308.93 for 36 months. Mileage penalties will apply if you exceed the limit. This offer is not available on vehicles with a previous lien. This quote is valid until 3/22/2025. Offer subject to credit review. Dealer responsible for any errors or omissions. Offer good in participating states only.

Marketing communications with personalized quotes generate a **50-75%** increase in response rates

Key Features:

- Personalized equity offers and upgrade portal
- Customized, auto-generated handouts
- Proprietary Sales and Service Ledgers
- AI-based Trade Probability Scoring
- On-demand email and optional direct mail campaigns
- Automated email triggers at key equity milestones
- Instant, on-demand individual quotes

With Quote, you can find out who's most likely to buy a car—then sell them one.

Compelling, In-Service Equity Offers

- Engage your entire customer base: run automated emails for current owners who aren't visiting for service, owners who rely on you for service, and more
- Drive repeat sales with a customized, single-sheet equity analysis
- Generate offers based on DMS, Black Book®, Edmunds®, and Affinitiv data
- Launch email quotes to individual customers on demand
- Provide customers with accurate payment estimates—without the risk of affecting their credit score—through seamless integration with 700Credit QuickScreen

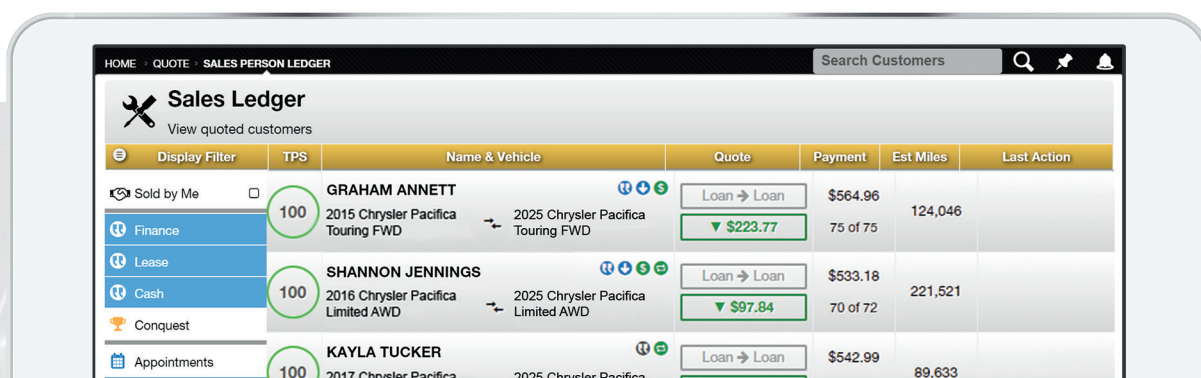
AI-Based Functionality

- Customize your workflow to suit your store's needs: implement processes for in-drive equity mining, sales BDC, automated drip marketing, and on-demand print and email
- View everything you need to close the sale on the easy-to-use, yet comprehensive Sales and Service Ledgers

- Identify your best opportunities with our proprietary Trade Prediction Score—its AI-driven scoring functionality is proven to pinpoint prospects with 10x higher purchase rates
- Ensure your customers only receive offers for vehicles in your current inventory with data-search buyer matching

Enhanced Customer Experience

- Allow sales staff to personalize options for individual customers with the Custom Quote feature
- Enable customers to access a personalized trade-up portal where they can swap inventory, change payment options, and contact the salesperson regarding their offer
- Increase customer engagement with attention-grabbing templates via optional Essentials integration



Display Filter		TPS	Name & Vehicle	Quote	Payment	Est Miles	Last Action
Sold by Me		100	GRAHAM ANNETT 2015 Chrysler Pacifica Touring FWD	Loan → Loan ▼ \$223.77	\$564.96 75 of 75	124,046	
Finance		100	SHANNON JENNINGS 2016 Chrysler Pacifica Limited AWD	Loan → Loan ▼ \$97.84	\$533.18 70 of 72	221,521	
Lease		100	KAYLA TUCKER 2017 Chrysler Pacifica	Loan → Loan	\$542.99	89,633	