

DIGITAL SERVICES CATALOG



SEO • SEM/PPC • SOCIAL • ORM • WEBSITES • DIRECT MAIL

Official Service Provider

NEW PRODUCTS

PARTNERING WITH THE BEST



...AND YOUR DEALERSHIP

ABOUT US

TurnKey Marketing is the automotive industry leader for premium digital marketing and direct mail services. We combine leading edge technology and our award winning hands on account management, to deliver measurable ROI that helps you sell more and positively impact your dealership. Our integrated approach ensures that your Search, Social, Display, Video and even Traditional marketing work harmoniously together for greater success.

This is just the tip of the iceberg, learn more by contacting us today at (866) 476-7748.

We look forward to connecting with you!



CASE STUDIES



GOOGLE CASE STUDY

TurnKey Marketing embraces Google AI to drive clients' conversions 152%

A case study on TKMKT's successful Google Ads campaign resulting in a 152% conversion increase through strategies like ad targeting optimization, ad copy refinement, and automated bidding growth.



TIKTOK CASE STUDY

TurnKey Marketing is helping various automotive clients with advertising on TikTok

TurnKey Marketing is a Southern California based advertising agency focused on helping clients reach their marketing objectives. For this TikTok campaign, they wanted to drive quality traffic to the Steve White Chrysler Dodge Jeep Ram website.



AMAZON CASE STUDY

Streaming TV (STV) ads can help drive sales and lower ad spend per vehicle sold

This case study by TKMKT demonstrating successful outcomes achieved through Amazon advertising, inventory management, and product optimization, leading to improved rankings, increased sales, and enhanced brand visibility.

CALL TODAY
(866) 476-7748

tkmkt.com/stellantis

 **TURKEY**
MARKETING

 **STELLANTIS**



thrOTTle Digital Video

Fully Integrated Connected TV Solution

HOW IT WORKS

Connected TV uses an internet connection to stream content to a television. Content is available through applications, which are accessed by Smart TVs or over-the-top (OTT) devices, like Apple TV and Roku.

85%

Consumers trust online reviews as much as personal recommendations

77%

Consumers think that reviews older than 3 months aren't relevant

7%

Influence on rankings

Engaged Customers do more business

WHY thrOTTle?

A Platform for Video Advertising

OTT (over-the-top) or CTV (connected TV) outperforms television and online video ads; It's often non-skippable, played less frequently than traditional ads and user-initiated, which leads to more genuine views.



Targeting Capabilities

Leverage geofenced powered conquering to target competitive dealership visitors—the most effective and cost-efficient way to get in front of high-intent consumers.

Deterministic Attribution

Access detailed reports on dealership arrivals to gain a complete understanding of who is visiting and when, including insights into the channels and ads that are driving these visits.



AD PLACEMENT



STREAMING



CONNECTED TV

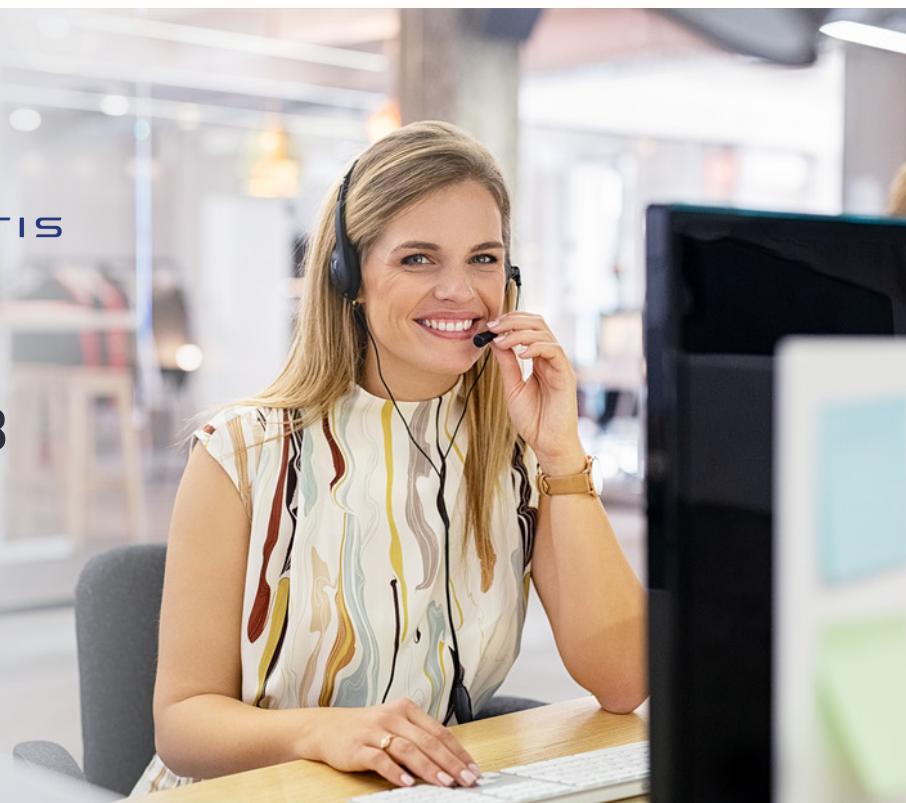


AUDIO / RADIO



CALL TODAY
(866) 476-7748

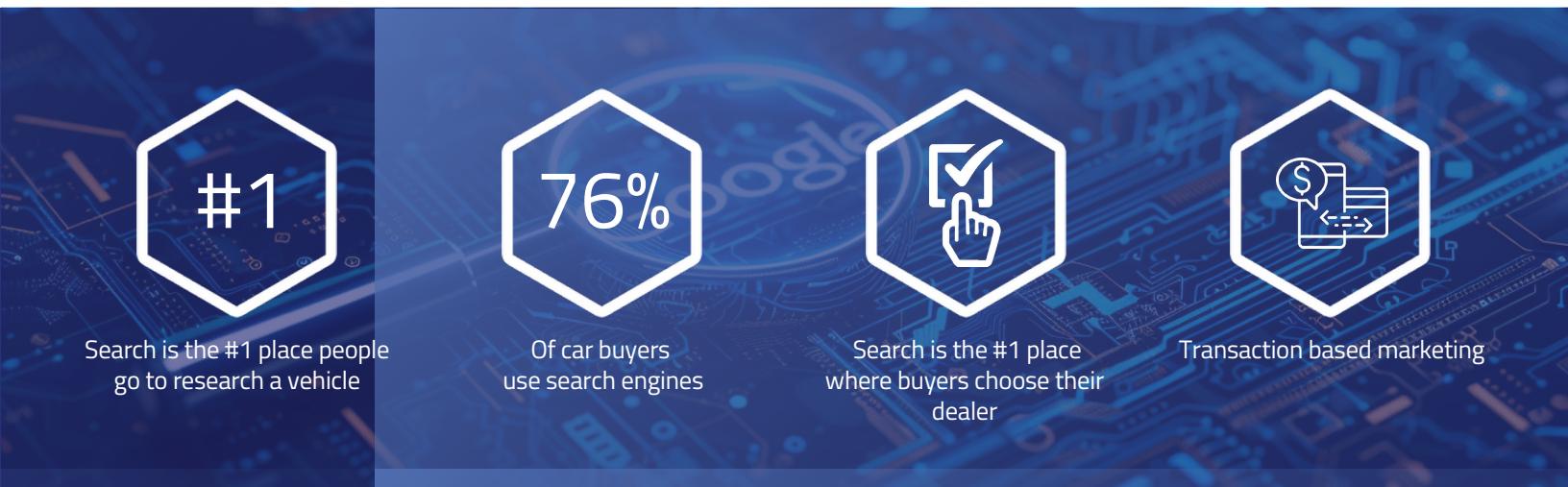
tkmkt.com/stellantis





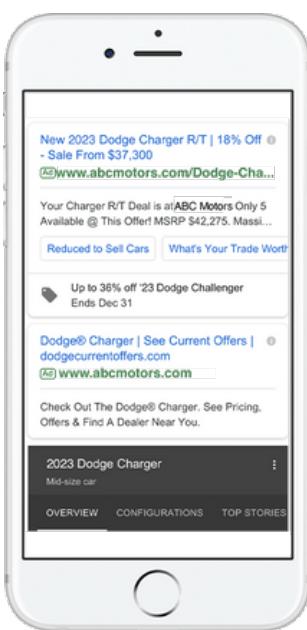
Search & Display

Get in front of your prospects when they are prime to make a purchase decision. Our integrated digital advertising approach helps drive awareness, impact demand and capture more opportunities for your dealership.



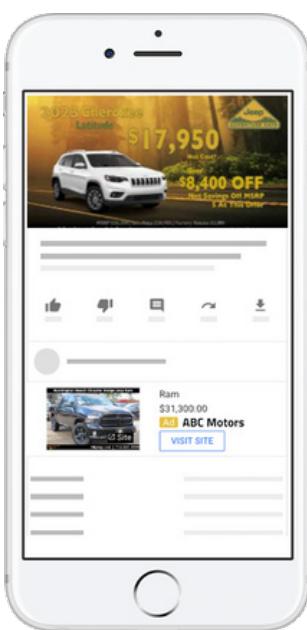
Search Ads

Capture Intent based searches



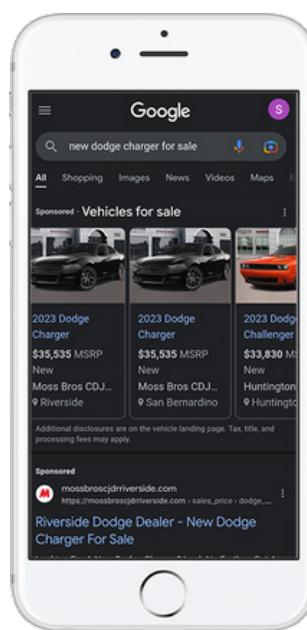
Display & Video

Captivate shoppers with rich media experiences



Google Vehicle Ads

Drive both offline and online conversions



STORE VISITS, LEAD ADS, & MORE...



Search Engine Optimization

We specialize in Automotive SEO and help make sure that our client's site is ranking as high as it can in relation to their competitors, 3rd party sites and even the 1st and 2nd tier sites.



Searches will be AI searches by 2030



Organic traffic is the highest performing traffic source



Of searchers click on an organic result



Market share growth driver

Home Page Slides

Creation and optimization of images for the home slideshow

The home page features a large image of a green SUV, a search bar, and service links for inventory, service, and parts. The page is designed to be mobile-friendly with a clear call-to-action for scheduling a test drive.

VIP Pages

Enhanced individual vehicle model details

The VIP page for the 2025 Ram 2500 shows a white pickup truck in a studio setting. It includes sections for vehicle details, trim levels, and options. The page is designed to provide potential buyers with detailed information about the vehicle's features and specifications.

Comparison Pages

Compares two vehicle models on key features

The comparison page for the 2025 Ram 1500 and 2500 shows side-by-side images of the two trucks. It includes a detailed comparison table for engine options, maximum horsepower, and towing capacity. The page is designed to help buyers understand the differences between the two models.

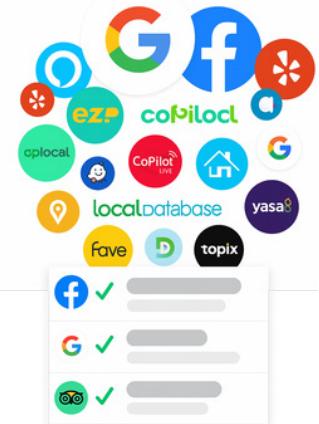
Blog Posts

Articles that drive SEO value and search rankings for your website

The blog post page shows a table of vehicle models with their details. The table includes columns for model name, engine options, and towing capacity. The page is designed to provide valuable information for potential buyers.

Directory Management

Manage and update over 70+ major directories





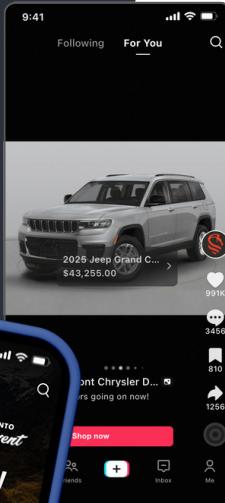
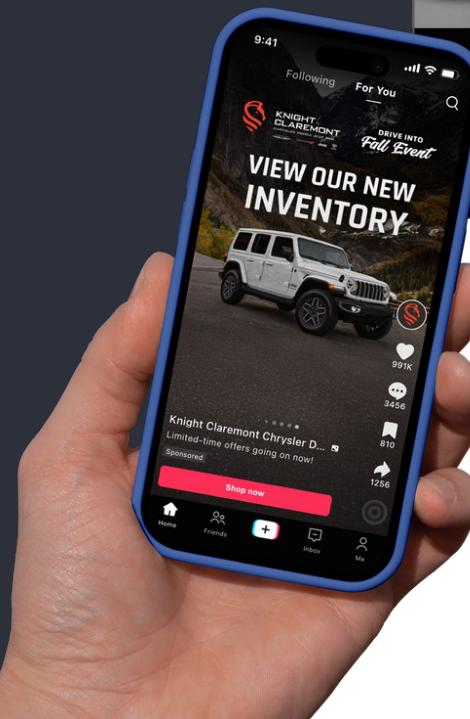
Social Advertising

Reach more people and generate more opportunities with our integrated Facebook Advertising Program. Includes complete campaign management, ad design, targeting, list management, integrated Google Analytics tracking and performance tracking.



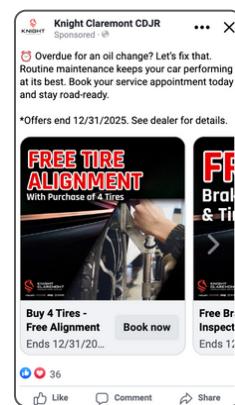
TikTok AI Advertising

High-impact, trend-driven ads powered by AI, designed to capture attention fast and drive measurable results."

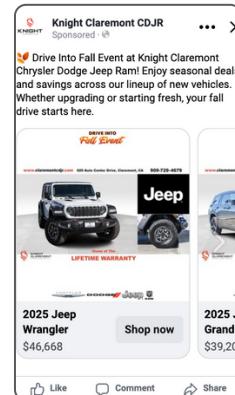


Meta Advertising

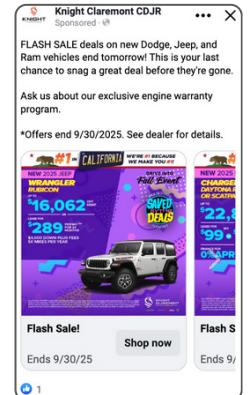
IMMERSIVE



DYNAMIC



SALES





Social Management

Increase engagement, reach fresh prospects and grow awareness.

2.2B+

Build your dealership brand



Engage your local community

4X

Improve Client Retention



Improve Client Retention

Facebook Business Page Post Examples

A dealership's Facebook post showcasing a community outreach event with photos, engagement stats, and sidebar navigation.

ABC Motors
Chrysler Dodge
Jeep Ram

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ABC Motors Sponsored

Let's roll out to the good old days! Which end do you find more appealing on this 1964 Dodge Polara Convertible? Like this post if you choose the front end. If you're a fan of the rear end, leave a comment down below! #TBT

1,081 People Reached 142 Engagements

Francisco Loza, Keven Vaughan and 94 others 6 Comments 10 Shares

Like Comment Share

Most Relevant

Alex Valadez Not a fan of round head lights, so I like back end best. But, overall, this is a very nice drop top.

Huntington Beach Chrysler Dodge Jeep Ram It's a beautiful classic! 😊

Charlene Sandoval Beautiful awesome FirmeOG God Bless Wow

ABC Motors Chrysler Dodge
Jeep Ram

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ABC Motors

A group of us joined the Boys & Girls Clubs of Huntington Valley and bought school supplies and warm weather clothes with the wonderful kids!

1,138 People Reached 112 Engagements

Wyattearp Wyatt, Aaron Christensen and 13 others 2 Comments 3 Shares



Online Reputation Management

Generate more reviews on the review sites that matter most to your dealership.



Consumers trust online reviews as much as personal recommendations



Consumers think that reviews older than 3 months aren't relevant



Influence on rankings



Engaged Customers do more business

1. SCHEDULING POSTS ON YOUR BEHALF

A bright green Dodge Challenger SRT Hellcat is parked in a parking lot. The car is positioned in the center of the frame, facing towards the left. It has a black front grille with the 'SRT' logo, black racing stripes on the hood, and a black rear spoiler. The car is parked in a spot with white parking lines. In the background, there are several large, leafy trees and a clear sky. The overall scene is bright and sunny.

2. MANAGING YOUR SOCIAL MEDIA PAGES

3. RESPONDING TO COMMENTS/REVIEWS

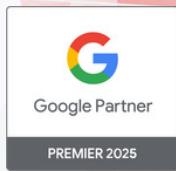
 **Mayte Torres** 15 mins ago
★★★★★ 15 mins ago
(Translated by Google) This dealer is a joke, nothing more than with his television ad "we do have inventories, do not stress" (translated by Google). They do not have inventories, etc. they do not have inventories". Haha well the K10 will have it in three months maximum, yes you want to have to pay a deposit, and you don't know how much you are going to pay per month, so it will give you a deposit so that in three months you can give me my car and in the end I don't like the monthly payment, hahaha it's a joke or what? City K10 is a joke, they do not have inventories, they do not have inventories, they do not have inventories, they do not have them. Stop lying, that online inventory does not count. (Original) Extra dealer es una broma que como su anuncio de television nosotros si tenemos inventarios se estrese con toyota, nissan, etc que no tienen inventarios! jaja broma es de K10 que no tienen inventarios a tres meses, si tu tienes que pagar una deposito no salimos de tu casa es lo que dice el anuncio de television de K10, que no tienen inventarios, que no tienen inventarios, que no tienen inventarios, jaja es una broma lo que dice City K10 es que no tienen inventarios, que no tienen inventarios, que no tienen inventarios, que no tienen inventarios, que no tienen inventarios. Sejase de memoria que inventario online no cuenta.

 **City K10 (owner)**
21 mins ago
★★★★★ 21 mins ago
Hasta Mañana gracias por tu review. Lo ultimo que queremos es que un cliente se sienta engañado o insatisfecho. Somos conocidos por brindar a nuestros clientes un servicio de primer nivel tanto en City K10 y su desempeñador saber que no cumplimos con sus expectativas. Esperamos que considerar volver con nosotros en el futuro. "No para para el servicio" es la esencia de City K10. Gracias por tu review, City K10 estará encantado de ayudarte. Tus comentarios son respaldados y agradecidos, gracias de nuevo.

 **myriam fort** 22 mins ago
★★★★★ 22 mins ago
(Translated by Google) I bought another vehicle at this facility and I can tell you that each experience has been magnificent. I always come out happy and pleased. Thanks to Barbara, Diego and Julia for their performance and giving their best to their clients! ❤️ Thanks! (Original) Compré otro vehículo en esta facilidad y los puedo decir que cada experiencia ha sido maravillosa. Gracias a Barbara, Diego y Julia por su desempeño y su dedicación a sus clientes! ❤️ Gracias

 **City K10 (owner)**
21 mins ago
★★★★★ 21 mins ago
Hola, myriam fort, te agradecemos que hayas tomado el tiempo de escribir esta reseña. ¡Nos necesitamos aún más clientes satisfechos! Gracias por tu review, te deseamos lo mejor.

IT'S TIME TO PARTNER



TikTok:
Marketing Partners

ORACLE
Data Cloud

ELITE
AUTO DATA
MARKETER

Accredited
Professional |



Informed Delivery® by USPS®



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