

DIGITAL SERVICES CATALOG



SEO • SEM/PPC • SOCIAL • ORM • WEBSITES • DIRECT MAIL

Official Service Provider

NEW PRODUCTS

PARTNERING WITH THE BEST

**HUNTINGTON
BEACH**



VAN NUYS



**TOWBIN
DODGE RAM
SUPERSTORE**

HOBBLIT



...AND YOUR DEALERSHIP

ABOUT US

TurnKey Marketing is the automotive industry leader for premium digital marketing and direct mail services. We combine leading edge technology and our award winning hands on account management, to deliver measurable ROI that helps you sell more and positively impact your dealership. Our integrated approach ensures that your Search, Social, Display, Video and even Traditional marketing work harmoniously together for greater success.

This is just the tip of the iceberg, learn more by contacting us today at (866) 476-7748.

We look forward to connecting with you!



CASE STUDIES



GOOGLE CASE STUDY

TurnKey Marketing embraces Google AI to drive clients' conversions 152%

A case study on TKMKT's successful Google Ads campaign resulting in a 152% conversion increase through strategies like ad targeting optimization, ad copy refinement, and automated bidding.growth.



TIKTOK CASE STUDY

TurnKey Marketing is helping various automotive clients with advertising on TikTok

TurnKey Marketing is a Southern California based advertising agency focused on helping clients reach their marketing objectives. For this TikTok campaign, they wanted to drive quality traffic to the Steve White Chrysler Dodge Jeep Ram website.



AMAZON CASE STUDY

Streaming TV (STV) ads can help drive sales and lower ad spend per vehicle sold

This case study by TKMKT demonstrating successful outcomes achieved through Amazon advertising, inventory management, and product optimization, leading to improved rankings, increased sales, and enhanced brand visibility.

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TURNKEY
MARKETING

STELLANTIS



thrOTTle Digital Video

Fully Integrated Connected TV Solution

HOW IT WORKS

Connected TV uses an internet connection to stream content to a television. Content is available through applications, which are accessed by Smart TVs or over-the-top (OTT) devices, like Apple TV and Roku.

85%

Consumers trust online reviews as much as personal recommendations

77%

Consumers think that reviews older than 3 months aren't relevant

7%

Influence on rankings



Engaged Customers do more business

WHY thrOTTle?

A Platform for Video Advertising

OTT (over-the-top) or CTV (connected TV) outperforms television and online video ads; It's often non-skippable, played less frequently than traditional ads and user-initiated, which leads to more genuine views.



Targeting Capabilities

Leverage geofenced powered conquering to target competitive dealership visitors—the most effective and cost-efficient way to get in front high-intent consumers.

Deterministic Attribution

Access detailed reports on dealership arrivals to gain a complete understanding of who is visiting and when, including insights into the channels and ads that are driving these visits.



AD PLACEMENT



STREAMING



CONNECTED TV



AUDIO / RADIO



CALL TODAY

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Search & Display

Get in front of your prospects when they are prime to make a purchase decision. Our integrated digital advertising approach helps drive awareness, impact demand and capture more opportunities for your dealership.



Search is the #1 place people go to research a vehicle



Of car buyers use search engines



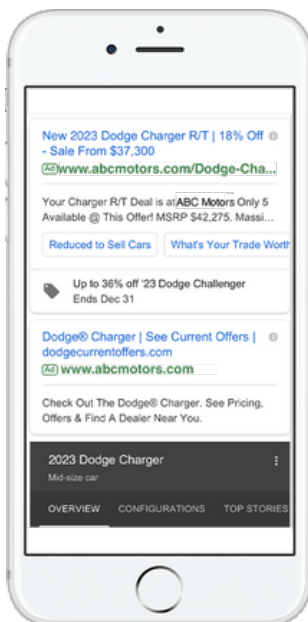
Search is the #1 place where buyers choose their dealer



Transaction based marketing

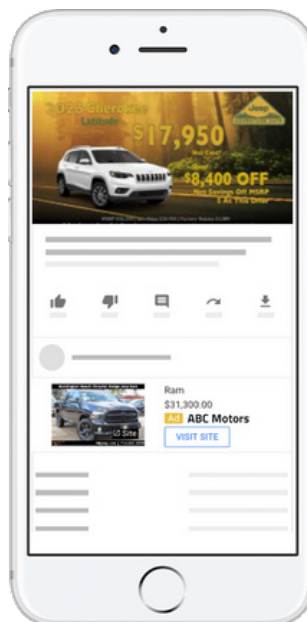
Search Ads

Capture Intent based searches



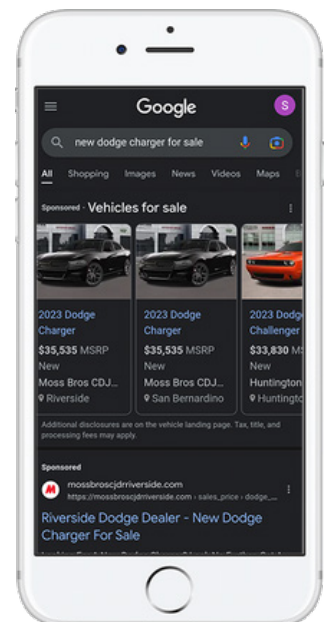
Display & Video

Captivate shoppers with rich media experiences



Google Vehicle Ads

Drive both offline and online conversions



STORE VISITS, LEAD ADS, & MORE...



Search Engine Optimization

We specialize in Automotive SEO and help make sure that our client's site is ranking as high as it can in relation to their competitors, 3rd party sites and even the 1st and 2nd tier sites.

50%

Searches will be AI searches by 2030



Organic traffic is the highest performing traffic source

85%

Of searchers click on an organic result



Market share growth driver

Home Page Slides

Creation and optimization of images for the home slideshow

VIP Pages

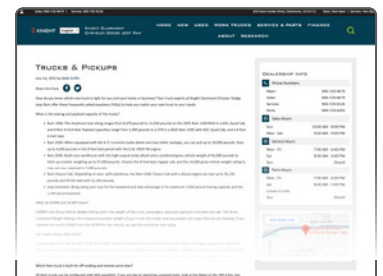
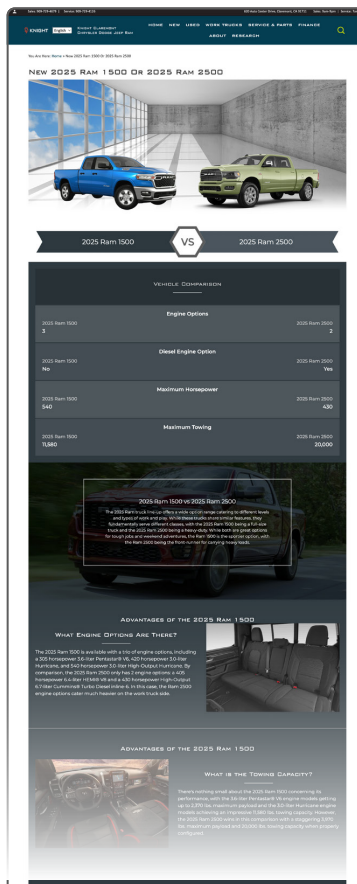
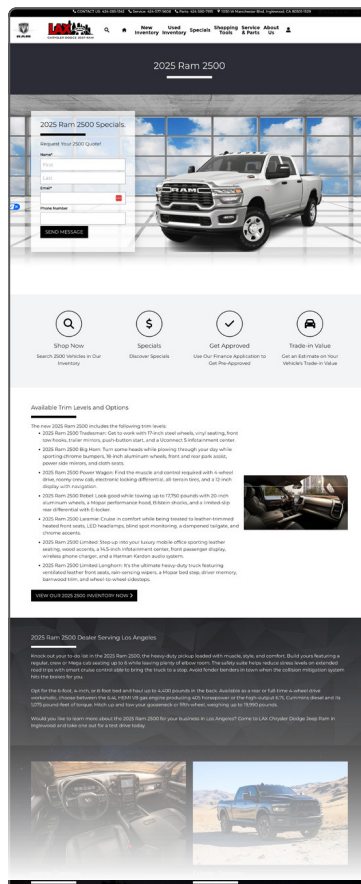
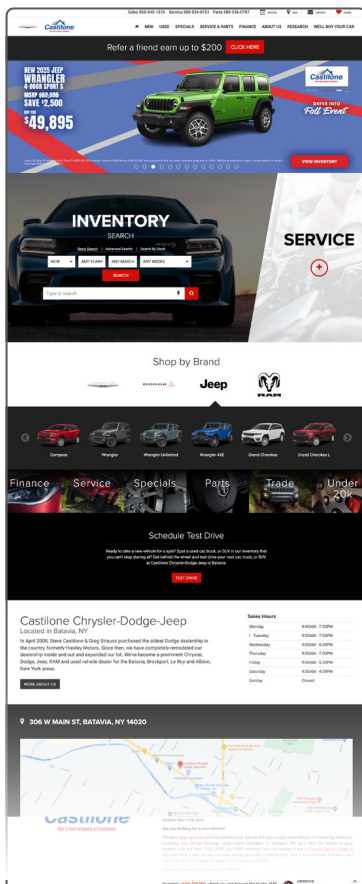
Enhanced individual vehicle model details

Comparison Pages

Compares two vehicle models on key features

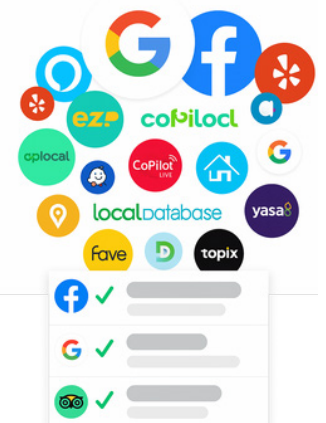
Blog Posts

Articles that drive SEO value and search rankings for your website



Directory Management

Manage and update over 70+ major directories





Social Advertising

Reach more people and generate more opportunities with our integrated Facebook Advertising Program. Includes complete campaign management, ad design, targeting, list management, integrated Google Analytics tracking and performance tracking.

78%

Find social media useful when deciding on new automobile purchase

63%

Discover new automobiles online

8x

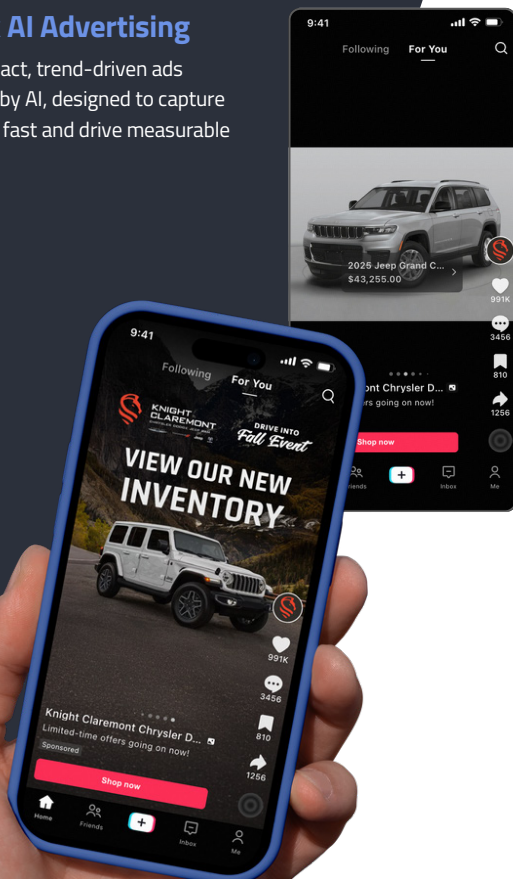
Your customers spend 75% of their time on social media platforms when browsing the web.



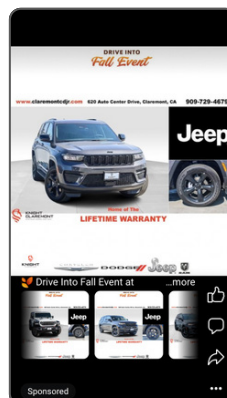
Match social shoppers directly to sales

TikTok AI Advertising

High-impact, trend-driven ads powered by AI, designed to capture attention fast and drive measurable results."

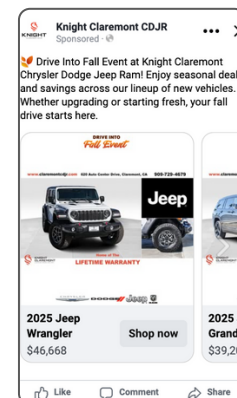
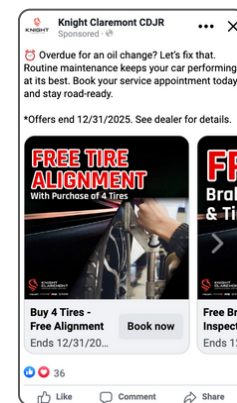


IMMERSIVE

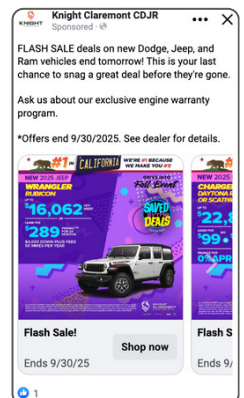
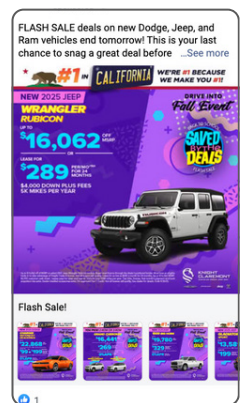


Meta Advertising

DYNAMIC



SALES





Social Management

Increase engagement, reach fresh prospects and grow awareness.



Build your dealership brand



Engage your local community



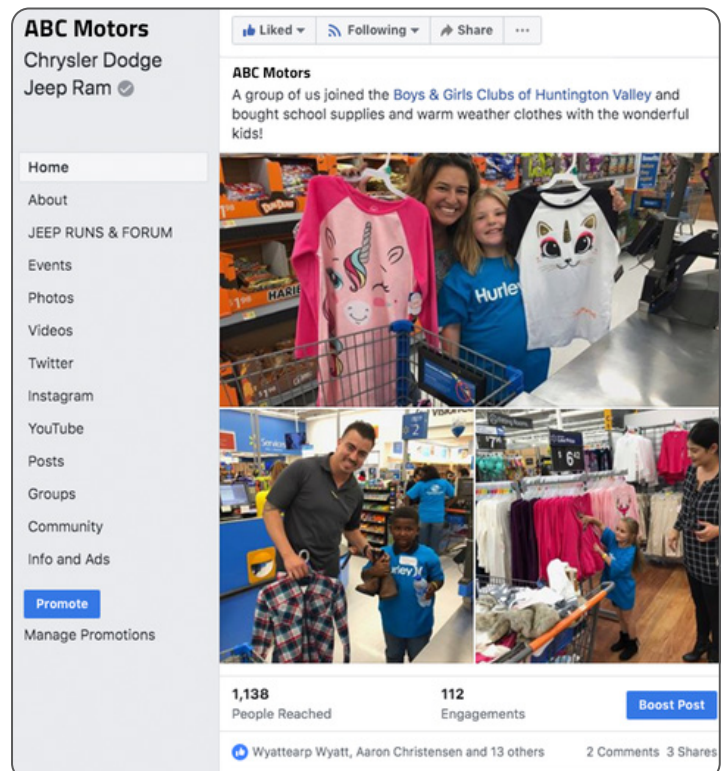
Improve Client Retention



Improve Client Retention

Facebook Business Page Post Examples

A dealership's Facebook post showcasing a community outreach event with photos, engagement stats, and sidebar navigation.





Online Reputation Management

Generate more reviews on the review sites that matter most to your dealership.

85%

Consumers trust online reviews as much as personal recommendations

77%

Consumers think that reviews older than 3 months aren't relevant

7%

Influence on rankings



Engaged Customers do more business

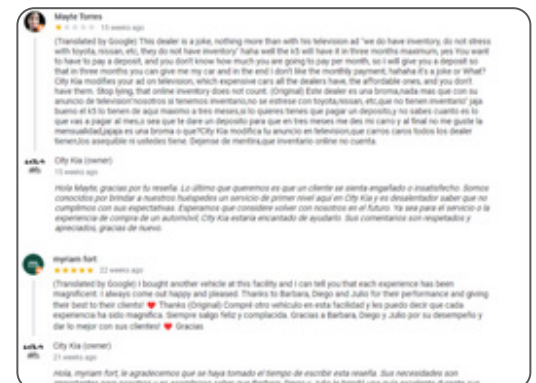
1. SCHEDULING POSTS ON YOUR BEHALF



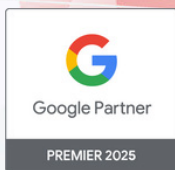
2. MANAGING YOUR SOCIAL MEDIA PAGES



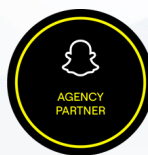
3. RESPONDING TO COMMENTS/REVIEWS



IT'S TIME TO PARTNER



Informed Delivery® by USPS®



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