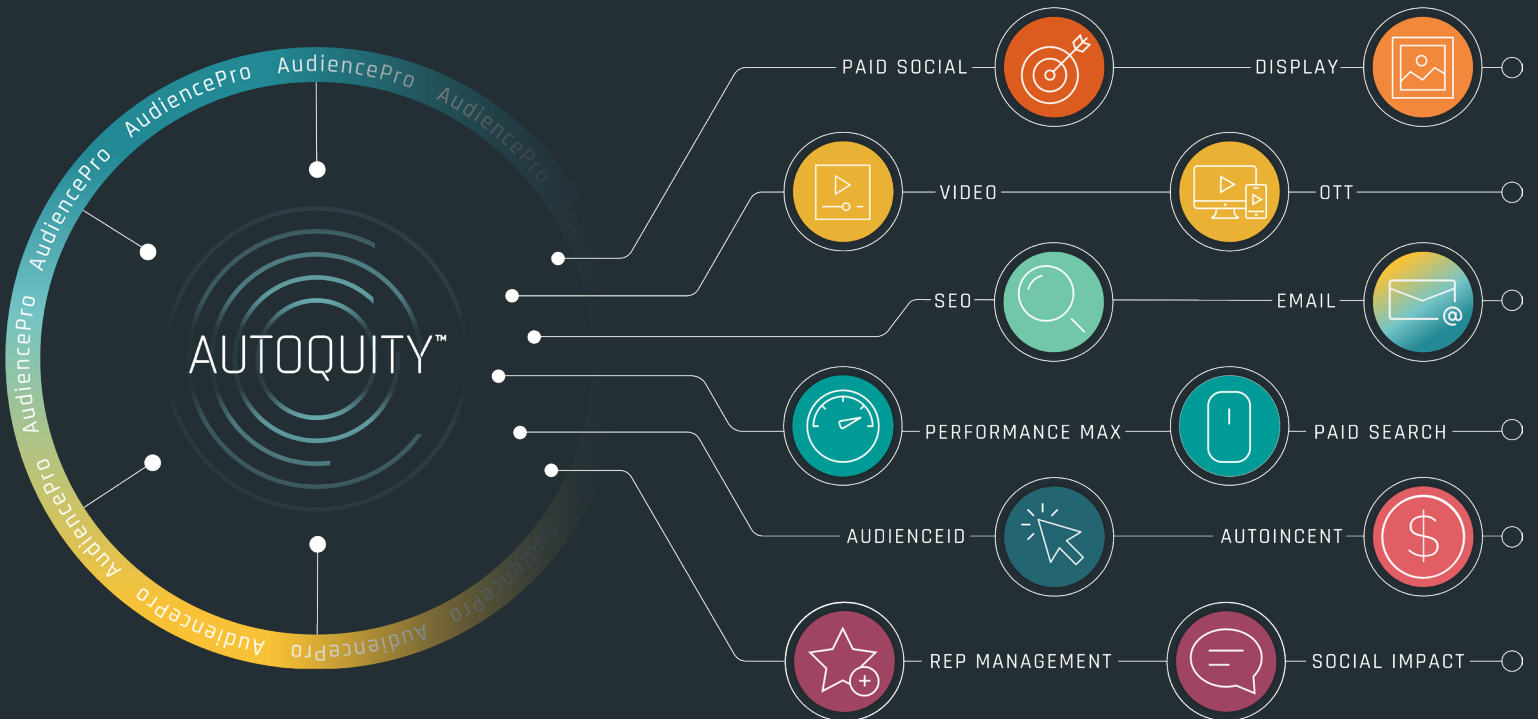
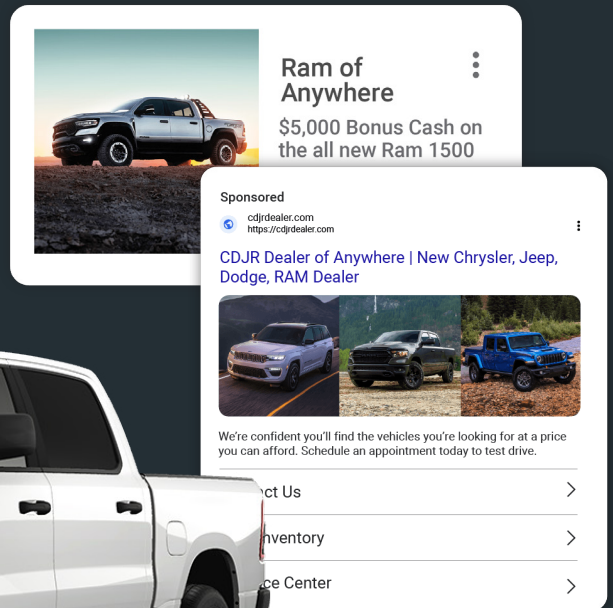


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Why Partner With L2T?

Our cutting-edge digital marketing solutions enhance the performance and profitability of retailers by tailoring strategies to their distinct business objectives. Leveraging our proprietary AutoQuity™ technology, which employs machine learning algorithms, we programmatically optimize campaigns across channels and allocate budgets for maximum ROI.

	BASIC	STANDARD	ADVANCED	DOMINATE
Paid Search (New, Used, Fixed Ops)	✓	✓	✓	✓
Display	✓	✓	✓	✓
Paid Social	✓	✓	✓	✓
Video	✓	✓	✓	✓
OTT			✓	✓

NON MEDIA PRODUCTS	AudiencePro
VDPCConnect Technology Fee	AudienceID
SEO Basic	AudiencePlus
SEO Standard	AutoIncent Sales™
SEO Advanced	AutoIncent Service™
SEO Dominate	AutoIncent Sales & Service Bundle™
Website Maintenance	Reputation Management Premium Standalone
My Business Inventory Feed	Reputation Management Premium Plus