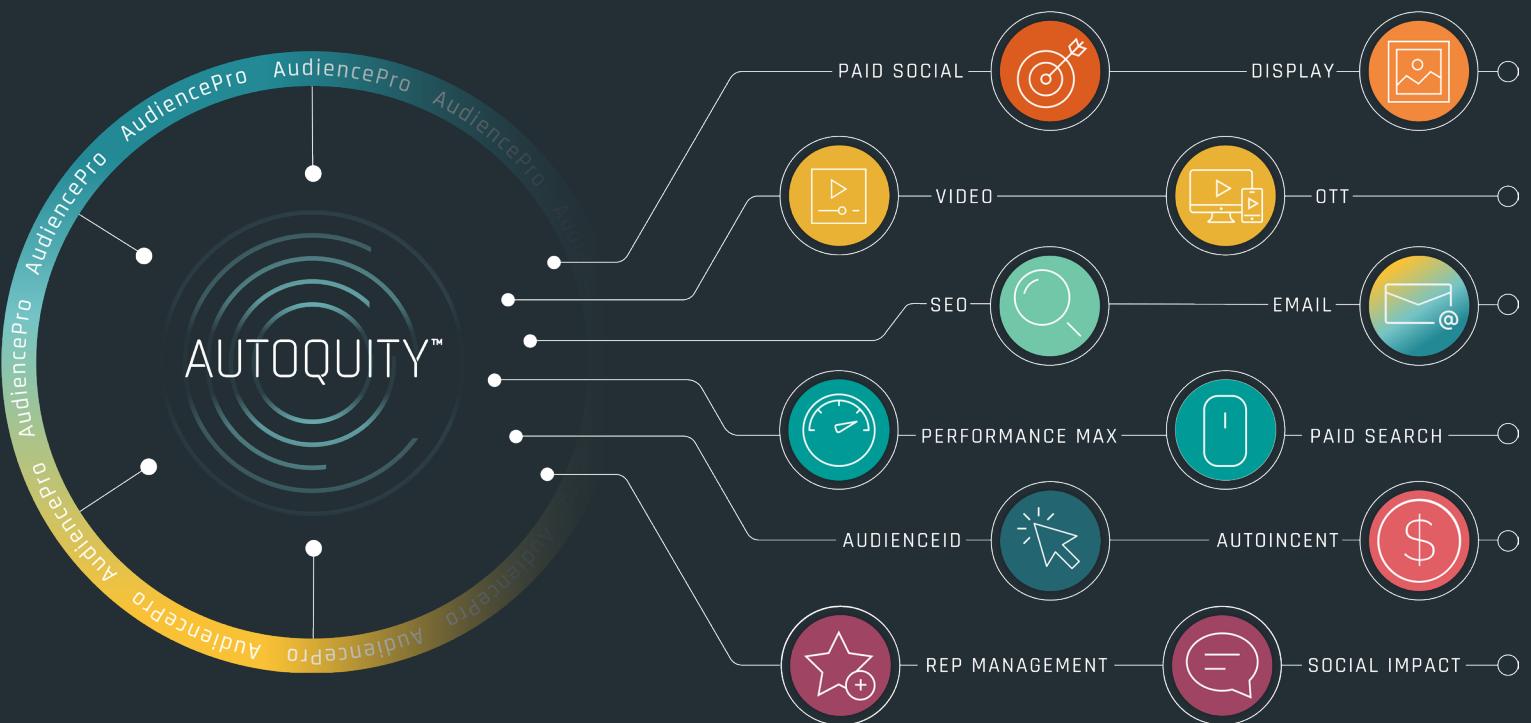
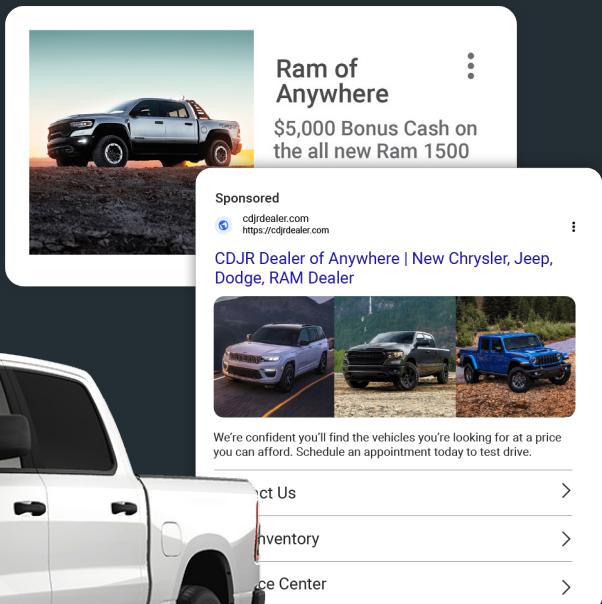




Maximize Your ROI With
Performance-Driven Data
With L2TMedia.





Why Partner With L2T?

Our cutting-edge digital marketing solutions enhance the performance and profitability of retailers by tailoring strategies to their distinct business objectives. Leveraging our proprietary AutoQuity™ technology, which employs machine learning algorithms, we programmatically optimize campaigns across channels and allocate budgets for maximum ROI.

	BASIC	STANDARD	ADVANCED	DOMINATE
Paid Search (New, Used, Fixed Ops)	✓	✓	✓	✓
Display	✓	✓	✓	✓
Paid Social	✓	✓	✓	✓
Video	✓	✓	✓	✓
OTT			✓	✓

NON MEDIA PRODUCTS	
VDPConnect Technology Fee	AudiencePro
SEO Basic	AudienceID
SEO Standard	AudiencePlus
SEO Advanced	AutoIncent Sales™
SEO Dominate	AutoIncent Service™
Website Maintenance	AutoIncent Sales & Service Bundle™
My Business Inventory Feed	Reputation Management Premium Standalone
	Reputation Management Premium Plus