

GROWING YOUR COMMERCIAL VEHICLE BUSINESS

Launched in 2012 to help commercial dealers, Work Truck Solutions has become the platform that best connects them with buyers, while providing superior inventory display, management, operational analytics, and tools that maximize relationships, profitability, and new revenue sources.

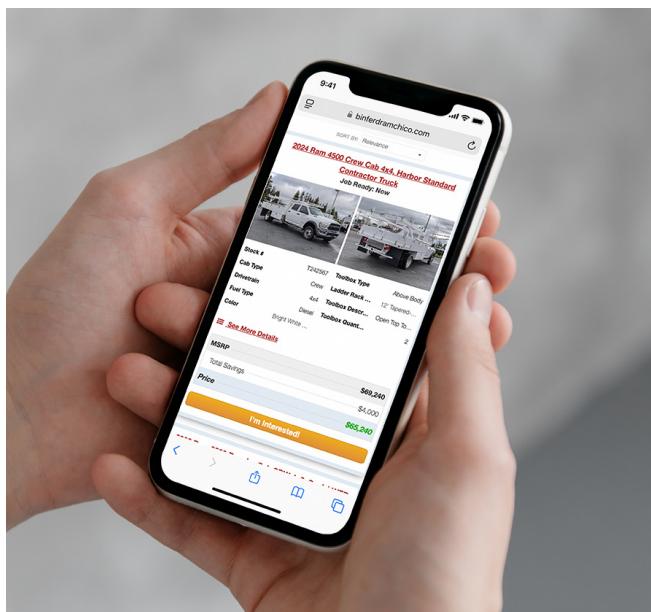
Maximized Commercial Revenue Potential

It's great that as a Stellantis BusinessLink dealer your commercial exposure and lead opportunities will increase because your inventory is on the newly launched Tier-1 **Work Truck Locator**.

An Even Bigger Opportunity

Dealers using the full **Work Truck Solutions** platform average:

- ▶ 4X more monthly leads
- ▶ 2X more returning visitors
- ▶ 50% reduced days to turn



Tools That Take Your Commercial Vehicle Department To The Next Level

Top-Notch Digital Merchandising

Vehicles with body invoices and 16+ photos average 1.5x more leads than vehicles without. This also provides **optimized SEO** and all the information commercial vehicle buyers need. And Work Truck Solutions ensures vehicle information is complete and correct. These enhanced listings are also displayed on the **national marketplace, Comvoy.com, plus other locators** as well, for omni-channel coverage.

Streamlined Prospecting And Customer Management

Our **Commercial CRM** is designed to meet the specific needs of commercial dealers. Unique prospecting and lead generating tools drive more sales and higher profits. Robust product resources and lead management tools make the sales team true professionals.

Optimized Commercial Inventory

In today's market, the ability to either move aging inventory, or to find the right units in demand in your specific market, are the difference between profits and losses. By using Work Truck Solutions' private channel, **Vehicle Acquisition Search Tool (VAST)**, you will be able to sell and buy smarter.

Unparalleled Data

Commercial Business Intelligence (CBI) is the portal that leverages data mining, business analytics, and visualization tools that provide operational insights, metrics on inventory and buyer activity, vehicle unit movement and turn times. Armed with this information, you can make better marketing and stocking decisions.

Find Out More Today!

With package options carefully constructed to maximize your commercial business growth opportunity, we have you covered. Stepping up to a full Work Truck Solutions platform package is the perfect way to get your Commercial Department to the next level.

STELLANTIS DEALER PACKAGES AND FEATURES

	COMVOY \$399	TOOLS \$899	CONTENT \$1,408
	National Marketplace	Commercial Dealer Site	Customized and Enhanced Dealer Site
Unlimited National Listings	✓	✓	✓
Unlimited Upfit Invoice Processing	✓	✓	✓
Commercial Inventory Display for Dealer's Site		✓	✓
Commercial Inventory Pricing and Management Tools		✓	✓
CRM, Lead Routing, and Commercial Prospecting Tools		✓	✓
Reports on Leads, Engagement Source, Type, and Inventory Stats		✓	✓
Dealer Benchmarking and Sales Team Tracking		✓	✓
Dedicated Customer Success Manager and Quarterly Reviews		✓	✓
Upfit Library: Spec Sheets, Brochures, Videos and Email Templates	✓		✓
Dealer-Centric, Custom-Built, Commercial Content			✓
SEO-Enhanced Pages: Top Keywords and Tags			✓
Monthly Growth One-on-One			✓
Real-Time Market Demand Assessments			✓